

# Intelligent Ethics

## Volunteer's Guide

# Actions for volunteers

- IE<sub>13</sub>** Do not wait to do good until others do good also. Take the first moral step, the second moral step, and the third
- IE<sub>14</sub>** Share the message of Intelligent Ethics: communicate, teach, explain, *exemplify*

## Nine actions towards the renewal of hope

- 1** *Find another volunteer!* Form an action group, a think tank, a cooperative...
- 2** Affirm Intelligent Ethics. Commit yourself to the essence of what you are – to life itself. Apply the fourteen expressions of Intelligent Ethics to your everyday actions and decisions.
- 3** Tell your social media networks about the need for ethical change. Use the simple and direct messages from the next page.
- 4** Share your views with newspapers and the media.
- 5** Use art, craft, graffiti, song, music and video to share the message...
- 6** Review relevant books, videos and films on retail and other websites and reference the books *Ethical Intelligence* and *Intelligent Ethics* by Luke Andreski.
- 7** Join the Twitter conversation: #ethicalrenewal. Add your comments to the EthicalRenewal page on Facebook. Tell us your news.
- 8** Urge your local schools, colleges and educational institutions to teach ethics and the seven disciplines of ethical intelligence.
- 9** Campaign for ethical renewal in politics, business and organisations of all kinds.

*No donations*

*No registration*

*No hierarchy*

*Just action*

# Intelligent Ethics

**Morality first**

**Humanity first**

**People first**

**Make humanity great again**

**Thinking sets you free**

**nurture others**

*Exemplify...*

**Democratise  
democracy**

**fulfilment  
not  
wealth**

**Truth  
first**

**Take  
the  
first  
moral  
step**

**fulfilment  
not *things***

**fulfilment  
not power**

*Decentralise...*

**the rich make the poor**

***Don't  
idolise  
things***

**morality is  
present tense**

**All life has identity**

**House the homeless**

**Poverty costs**

The ethics of inclusion

The ethics of aspiration

The ethics of common sense

A reason to hope

The renewal of trust

The ethics of compassion

Ethics that care

Ethics for the Age of  
Intelligence

Ethics without priests

Environmental ethics

Ethics without borders

The ethics of life

Ethics without hierarchy

The ethics of the new

The ethics of meaning

The ethics of transparency

The ethics of equality

The ethics of cognition

The ethics of action

The ethics of change

The ethics of responsibility

The ethics of self-respect

The ethics of success

The ethics of coherence

Twenty-First Century Ethics

The ethics of the free

The ethics of now

The colour of ethics is **green**

**save the bees  
save the world**

**Morality not idolatry**

**Integrity not lies**

**Make  
organisations  
moral**

**save the trees  
save the world**

**Liberate  
democracy**

**not *we*  
not *you*  
*US***

**Share the  
ethical  
imperative**

**Free the news**

***think  
first***

***Belief  
blinds***

**don't  
idolise  
the  
unethical**

**Zero  
Ideo  
logy**

**War  
is  
sin**

**exercise your body  
energise your brain**

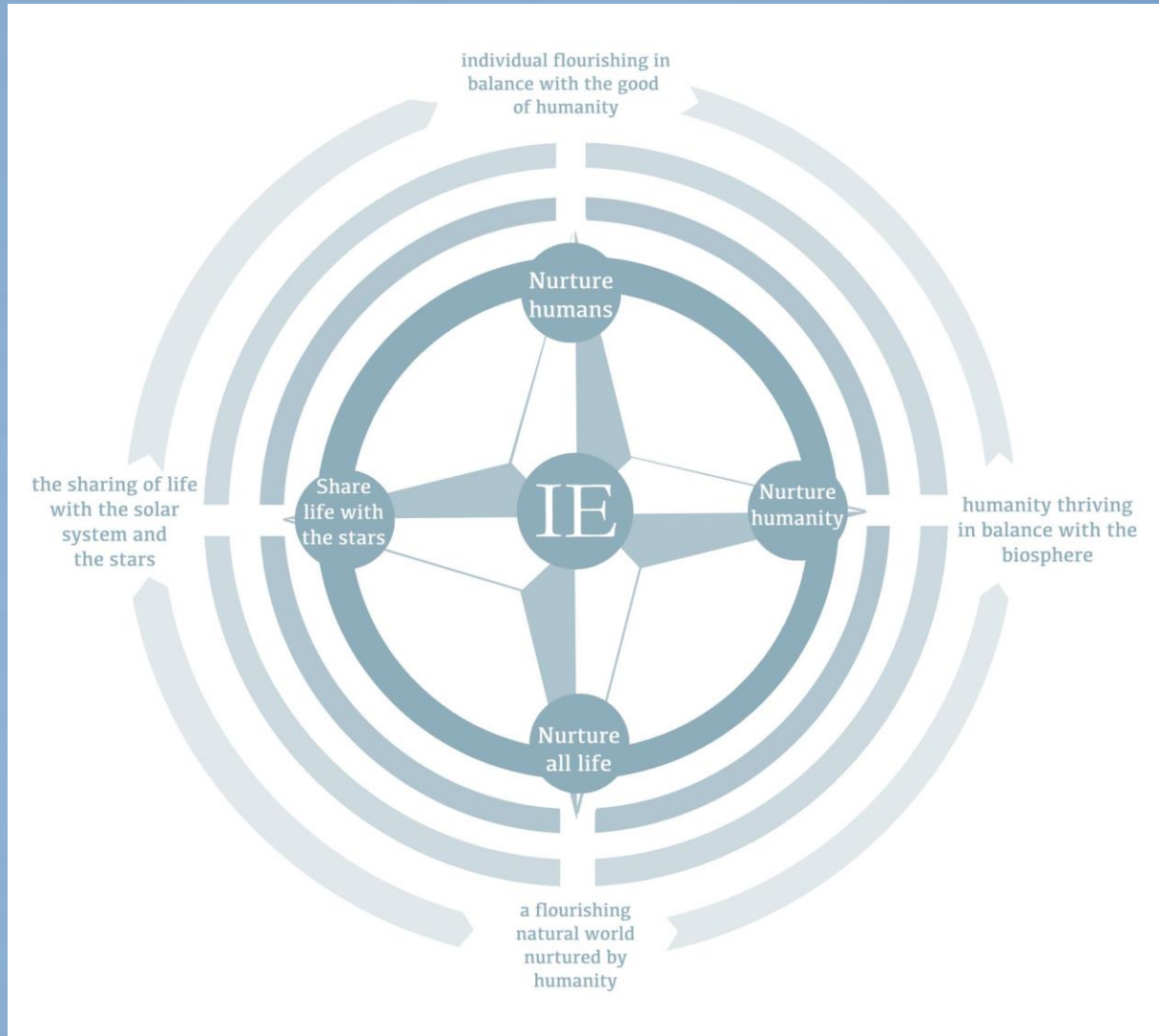
**Honesty  
first**

**Do,  
don't  
say**

**morality not ideology**

**Change the world**

# Share our core moral aims



Who would not wish to live in a more moral world?

Who would not wish their loved ones and friends to live in an ethical world?

# Share the 14 expressions of Intelligent Ethics

E<sub>1</sub>

Nurture those around you and seek their fulfilment.

E<sub>2</sub>

Within your capacity and the opportunities given you, seek the fulfilment of all humans everywhere.

E<sub>3</sub>

Within your capacity and the opportunities given you, nurture the biological world and protect it from harm.

E<sub>4</sub>

Do not cause humans or other lifeforms to suffer.

E<sub>5</sub>

Do not seek power – seek only your fulfilment and the flourishing of others.

E<sub>6</sub>

Do not seek wealth – seek only your fulfilment and the flourishing of others.

E<sub>7</sub>

Do not idolise individuals – idolise only their good actions.

E<sub>8</sub>

Do not idolise possessions – possessions must serve humanity and the thriving of all life.

E<sub>9</sub>

Do not idolise artefacts: organisations, traditions, constitutions or nations. These artefacts must serve humans and humanity, not the reverse.

E<sub>10</sub>

Nurture, exercise and make use of your body – it is life made manifest.

E<sub>11</sub>

Nurture, exercise and make use of your brain – it sustains your identity and the flourishing of your mind.

E<sub>12</sub>

Assist others. Cooperate. Combine your intelligence and skills to deliver the human mission, to deliver the core moral aims of Intelligent Ethics.

E<sub>13</sub>

Do not wait to do good until others do good also. Take the first moral step, the second moral step, and the third.

E<sub>14</sub>

Share the message of Intelligent Ethics: communicate, teach, explain, *exemplify*.

**Why shouldn't we change the world in which we live?**

**Why shouldn't we make it more ethical, more just, more sustainable?**

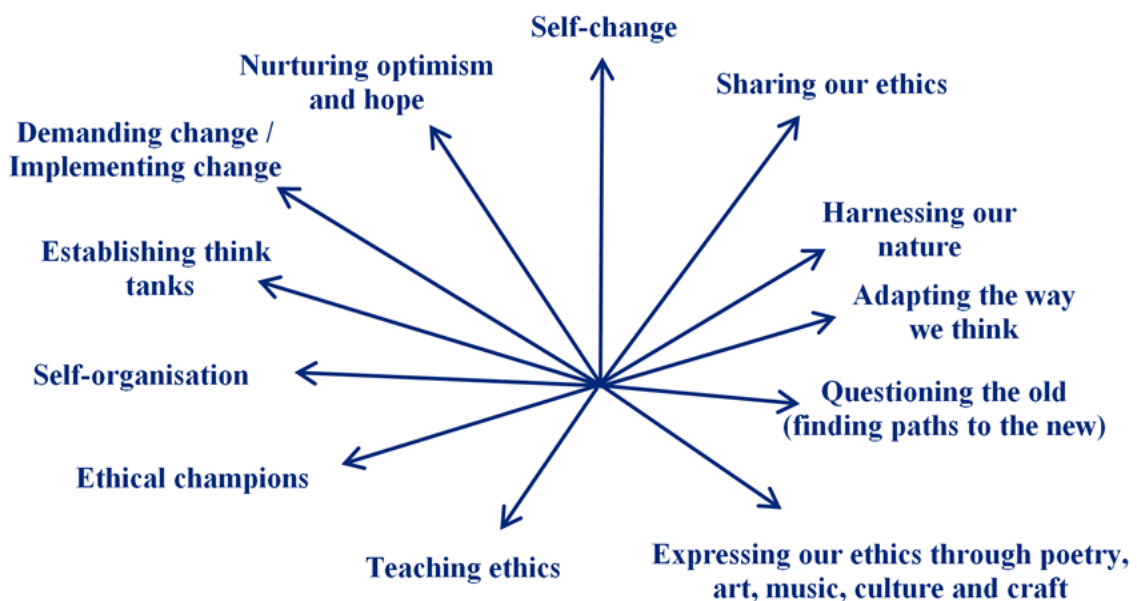
**Why shouldn't we create a future of promise and hope?**

# Share your news

## Tell us

- Have you helped someone today?
- Have you taken a step – even a small, personal step such as recycling more, eating less meat or turning off taps – towards protecting the natural world?
- Have you informed your leaders, your representatives or your rulers of your ethical wishes?
- Have you encouraged your leaders to *be* ethical? Have you made it clear you won't vote for them if they are dishonest or greedy or self-serving or vain?
- Have you asserted your morality in the face of propaganda and spin? Have you pointed out to others the moral context of the issues being discussed?
- Have you encouraged others to be ethical? Have you told them about Intelligent Ethics and Ethical Intelligence?
- Have you *exemplified* your ethics? Have you put your morality into action?

## A toolkit for change



## Tell us

But don't *only* tell us

Tell your network, your family, your colleagues and friends

[@ethicalrenewal](#) on fb and Twitter

IE[ at ]ethicalintelligence[ dot ]org

#ethicalrenewal

Act now!

# Nine actions explored

## 1 Find another volunteer!

Speak to friends, colleagues and family about Ethical Intelligence and Intelligent Ethics. Reach out. There will be others around you who long for a more ethical world, who yearn for a vision of renewal and hope.

## 2 Commit yourself to the very essence of what you are... to life itself.

Our greatest advertisement is our actions: nurturing those around us; arranging activities for the old; creating play areas for the young; encouraging participation in local projects amongst our colleagues and friends – and *exemplifying* our morality.

## 3 Alert your social media networks to the new ethics and the need for ethical change.

Wherever possible put the issues raised in social media into the moral context: the context of nurturing others, of nurturing humanity, of nurturing all life and of sharing life with the solar system and the stars. Share the links to [www.ethicalintelligence.org](http://www.ethicalintelligence.org), @ethicalrenewal, #ethicalrenewal and IE on Amazon.

## 4 Let newspapers and the broadcast media know about your views.

*Update, email, communicate, write.* Let everyone know the moral context to the actions and words of our politicians, our business people, our commentators, our experts and our celebrities. Everything has a moral context, a context our media normally ignores.

## 5 Use art, craft, graffiti, song, music and video to share the message...

Why shouldn't our vision be beautiful, striking, provocative, original, eye-catching? Why shouldn't a future with humans and all life at its heart be celebrated and shared? Why not let the genius of your creativity play a part in portraying that future?

## 6 Review relevant books, videos and films on retail and other websites and reference IE and EI.

Those who are already interested in ethics, society and the environment will want to hear about the concepts, techniques and proposals of Intelligent Ethics and Ethical Intelligence... Share your understanding.

## 7 Join the conversation: #ethicalrenewal.

Share your efforts and successes with us and others! We are @ethicalrenewal on fb, Instagram and Twitter.

## 8 Urge your local schools, colleges and educational institutions of all kinds to teach ethics and the seven disciplines of ethical intelligence. Education is at the heart of ethical renewal.

Contact school and college governing bodies, teachers and local authorities. Draw to their attention the need for ethical education and how IE and EI could be a part of this. Are you a member of a parents' association? Can you speak out there? Does your work have an educational element in which the clear thinking of Ethical Intelligence might play a useful role? Are you a student attending a school or university where the teaching of ethics could be encouraged? Can you raise these opportunities with your teachers or professors?

## 9 Campaign for ethical renewal in politics, business and organisations of all kinds.

Who would not want to live in a more ethical world? Who would not want their loved ones, their friends and all humanity to live in an ethical world? This is a truth the modern world has forgotten – and one which many of our leaders and representative need to rediscover. Revisit *Intelligent Ethics* for ideas and proposals for ethical change.

# Who are we?

Intelligent Ethics began as a small group of friends and co-workers from different walks of life sharing our views on what it would be like to live in a fairer and happier world. We asked questions like:

- How can people find fulfilment and self-respect in these rapidly changing and unpredictable times?
- How are we to protect our children's future – and even the future of all life on Earth?
- What sort of morality is needed in the 21<sup>st</sup> Century and beyond if people from every walk of life are to benefit from our incredible science and technology and flourish?

We decided we'd like to apply our own capabilities to making realistic ethical change happen - creating the content that you'll find on the IE website and in the books *Ethical Intelligence* and *Intelligent Ethics* in order to share and encourage the sharing of a message of action and hope.

We are not affiliated to any political movement, religion, ideology or creed.



## Contact Us

@ethicalrenewal

#ethicalrenewal

## Email

IE [ethicalintelligence.org](mailto:ethicalintelligence.org)  
@ .